



ECHEVERRIA®

Family Wines

PREMIUM WINES

Since 1930

PAINTING OF THE VINEYARDS AT MOLINA, BY ADRIANA PIFFRE DE VAUBAN, MOTHER OF ROBERTO ECHEVERRIA SNR



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WHO WE ARE

Behind our wines there is our family, the Echeverría family, prominent in Chilean agriculture since 1700, and pioneers in grape growing and winemaking since 1900.

We make an unbeatable team, bonded together by the strongest forces of all: deep family roots, shared passion for winemaking, a compromising search for excellence, and total commitment to our customers' satisfaction.

Our winery, Viña Echeverría, is a long established Chilean estate-winery fully owned and managed by the Echeverría Family.

Today, we are successfully exporting almost all our wine production to thousands of satisfied and loyal customers in Europe, Asia and America. In each of our markets, our wines can be found in the most prestigious locations. Serving the needs of our clients is based on personal relationships with them. We respond quickly, and visit them frequently, wherever they are, worldwide.

A FAMILY,
A VISION,
A WINERY.



WHAT WE DO

THE DESIRE TO
SATISFY OUR
CUSTOMERS
IS OUR MAJOR
OBJECTIVE

Careful and highly labour intensive vineyard management lead to perfectly balanced and healthy vines and grapes, working entirely in harmony with Chile's privileged nature, with an uncompromising commitment to the protection of our productive environment.

We handle our grapes and wines with utmost care, using the best winemaking technology and equipment available to preserve our grapes' overall quality, varietal character and balance.

In every bottle we have in mind a satisfied customer in any one of our highly demanding and quality conscious markets. Tradition and know-how blend perfectly with modern facilities and state-of-the-art equipment and winemaking technology.



WHERE
WE
ARE

Exceptional soils, ideal temperatures, intense sunlight, and pure melted-snow water from the magnificent Andes, make Chile a “Winemaker's Paradise in the New World”. Viña Echeverría's vineyards and winery are located in Molina, Curicó Valley, the heartland of Chile's wine grape growing regions. Located exactly at parallel 35 South, between the towering Andes mountains and the deep cool Pacific Ocean, this privileged winemaking zone, with its cold nights and warm dry days, intense sunlight and long growth season, is ideally suited to produce healthy plants and grapes, with outstanding fruit aromas and exceptional colour concentration.

A photograph of a vineyard with rows of grapevines stretching into the distance. In the foreground, a single yellow rose with several buds is in sharp focus, contrasting with the blurred background of the vineyard. The lighting suggests a bright, sunny day.

A WINEMAKER'S PARADISE IN THE NEW WORLD

OUR WINES

OUR PASSION

The uncompromising dedication and passion with which we approach grape production, winemaking and marketing, is what ensures the excellence of our wines and the success we have in all our markets. For us, no detail is too insignificant to be overlooked, from the vineyard to the table of a satisfied customer.

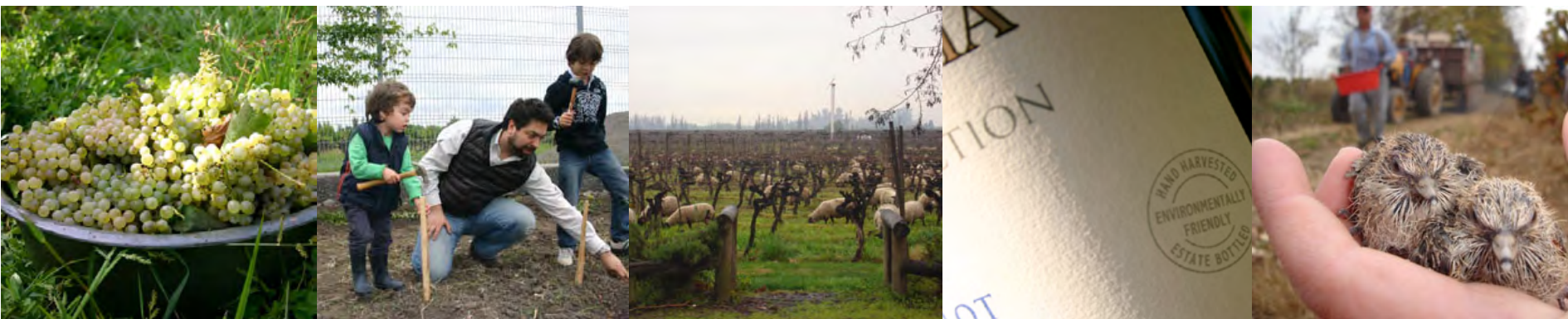
Maintaining rigorous practices, which comply to ISO standards, is our way to optimum quality.

It is also our key to cost-effectiveness which reflects in the impressive price – quality relationships for our wines.

ECHEVERRIA FAMILY WINES MEAN TOTAL CONFIDENCE AND TOTAL SATISFACTION FOR YOU: EVERY BOTTLE, EVERY WINE, EVERY HARVEST!



SUSTAINABILITY, QUALITY ASSURANCE PROMISE AND SOCIAL RESPONSIBILITY



SOCIAL RESPONSIBILITY

At Vina Echeverria we believe that a commitment to social responsibility is a pre-requisite for all successful businesses.

We are proud to maintain regular contact with all members of our staff and seek to establish employee satisfaction and opportunities for promotion.

We organize regular social activities, which extend to staff members and their families. This year we finalized a football pitch for employees. Since 2010 Viña Echeverría has been involved in a project to support a local school in Molina, which seeks to gain guidance and input for teenagers from local businesses.

QUALITY ASSURANCE

In 2012, Viña Echeverria obtained the certification of its Food Safety and Quality Management System, complying with international ISO standards. This standard is based on a number of quality management principles including a strong customer focus, the motivation and implication of top management, the process approach and continual improvement.

ENVIRONMENT

A harmonious and respectful relationship with the environment has always been part of Viña Echeverria's culture. In our vineyards, winery and offices we adhere to that culture by using biodegradable products and by recycling: anything and everything from water, to organic waste, to packaging. Where we take from our precious environment, we give back. 99.9% of our products' packaging is recyclable or biodegradable.



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QUALITY WINES
HANDCRAFTED WITH
PASSION TO CAPTURE
YOUR SENSES.



OUR FLAGSHIP BRAND AND THE ONE WHICH CARRIES OUR FAMILY NAME. COMPRISING 4 RANGES OF WINE AT EVERY PRICE POINT, STYLE AND GRAPE VARIETY, INCLUDING 5 SPARKLING WINES. FOR OUR CUSTOMERS WORLDWIDE, IT REPRESENTS QUALITY, TRADITION AND ELEGANCE.

BOTH A PERFECT RESTAURANT AND RETAIL PROPOSITION.

RESERVA

Sauvignon Blanc – Chardonnay – Cabernet Sauvignon Rosé – Merlot
Carmenere – Cabernet Sauvignon.

The Viña Echeverria Reserva range comprises 5 wines, which are characterized by their easy-drinking appeal. Fresh, fruity and vibrant with little or no oak, they are a true expression of the grape. Excellent aperitif or lunch wines.



GRAN RESERVA

Sauvignon Blanc - Chardonnay - Pinot Noir - Merlot - Carmenere - Cabernet Franc - Cabernet Sauvignon - Syrah. The wines in this Viña Echeverria range have undergone fermentation or ageing in oak barrels (except the Sauvignon Blanc), resulting in more full-bodied wines with a greater scope of complex flavours. These wines are more suited to accompanying food or for cellaring.

SPARKLING

Brut - Demisec - Moscato Frizzante - Traditional Method. Responding to our clients' growing demand for this genre of wines, our Sparkling Collection offers a wide variety of styles and price points. From fun and fruity to elegant Traditional Method style, there's something for every palate and pocket.



FAMILY RESERVA & SPECIAL SELECTION

Family Reserve Cabernet Sauvignon. Limited Edition Cabernet Sauvignon - Signatura Syrah. Founder's Selection Cabernet Sauvignon - Sauvignon Blanc Late Harvest (Botrytis). In this range we invite you celebrate with us some of Chile's top-rated wines, using techniques as old as wine itself. From our 'Liquid Gold' Botrytis Sauvignon Blanc to the rich, jammy Signatura Syrah, this range offers you world-class complexity and flavours.





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echeverriawinery@gmail.com | www.echewine.com



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